



GHTC Supported Event

MTEC.Kiev 2014
Medical Tourism Exhibition and Conference. Kiev 2014
September 30 – October 2
Ukraine, Kiev
International Exhibition Centre

MTEC.Kiev–Medical Tourism Exhibition and Conference.Kiev.2014is the first and unique in such format project on the territory of the CIS countries, which allows to meet on the same platform at the same time all players of the medical and health tourism market by combining the largest projects - the 23rd International Exhibition "Health 2014" and 21th International Travel "Ukraine 2014» - UITM'2014.

Ukraine with its population of 50 million, as well as other CIS countries, has a huge potential in the field of medical tourism. According to statistics, more than 500 thousand persons from all CIS countries annually go abroad for treatment, 200 thousand of which are citizens of Ukraine.

Facts & Figures 2013:

- 22,000 + visitors
- 50 + exhibitors
- 2000 sq.m - the exhibition area of 12 countries: Austria, Hungary, Germany, Greece, India, Ireland, Italy, Latvia, Lithuania, Turkey, Ukraine, Switzerland.

Target Audience:

- | | |
|---|---|
| · Medical doctors | · Tour operators and agencies |
| · Experts in the field of medical tourism | · Companies with medical tourism destination |
| · Healthcare Providers | · Representatives of ministries and government agencies |
| · Representatives of relevant organizations | · Delegates of B2B VIP Hosted Buyers Program |
| · Wellness-industry experts | · VIP-guests |
| · Insurance Companies | |

Within **MTEC.Kiev**therewill be held:

- **B2B meetings**with professionals and industry experts. Medical tourism operators, travel agencies and medical specialists are among them (September,29).
- **Plenary session**. Modern development of medical tourism in the world. Potential of the CIS. Exchange of experience.
- **School of Medical Tourism**. It is a training course from the U.S. medical tourism market leader - Maria Todd. All participants will be awarded by course completion certificates from Global Healthcare Travel Council (GHTC).
- **Specialized sessions for physicians**. There are three directions:
 - plastic surgery
 - rehabilitation
 - modern methods of diagnosis

Statistics ofB2B meetings2013:

- **88** delegates
- **11** Russian-speaking countries (Azerbaijan, Belarus, Bulgaria, Georgia, Kazakhstan, Kyrgyzstan, Latvia, Moldova, Romania, Russia, Ukraine and Uzbekistan)
- **2,500+** business meetings

Official web-site of the event: <http://mtec.com.ua/>

Ukrainian Association of Medical Tourism provides favorable conditionsfor UAMT's members that will optimize your resources.

Send application :[HERE](#)

Please, call: **+38 050 330 10 08**