



## **The Anti-Ageing Health and Tourism Show**

**May 10-11, 2014**

**United Kingdom, London**

**London Olympia**

**The Anti-Ageing Health and Tourism Show** is the only event in the UK which is intended to help men and women in their quest to look great at any age.

### **Target Audience**

The exhibition is aimed primarily at the wealthy people older than 35 years, the people of pre-retirement and retirement age. This age group is looking for new ways to stay healthy and full of energy, as well as preserve the youth during the entire period of their active working life and retirement.

The event provides an opportunity for potential exhibitors for direct communication with the fastest growing and most active group of affluent UK that has great purchasing power.

The exhibition is aimed at both female and male audience: anti-aging products, wellness treatments and techniques are increasingly becoming the focus of attention of even the most exacting representatives of male audience.

### **Presentation of your services to the target audience gives you the follow opportunities:**

- Open their eyes to the possibilities and advantages of the Spa-and Wellness-Centers
- Open their eyes to the benefits of the latest techniques in the field of dentistry and ophthalmology
- Open their eyes to the unique surgical and non-surgical procedures
- Open their eyes to the modern methods of combating obesity
- Open their eyes to new ways of improving the health, look and well-being.

**The official website for the event:** <http://anti-ageingshow.com/>

**Ukrainian Association of Medical Tourism provides favorable conditions for UAMT's members that will optimize your resources.**

Waiting for your applications: [office@uamt.org.ua](mailto:office@uamt.org.ua)

Please, call: **+38 050 330 10 08**