

GHTC Supported Event



IMTEC 2014

International Medical Tourism Exhibition and Conference

5-6 March 2014

UAE, Dubai

The Second **International Exhibition and Conference of Medical Tourism** IMTEC is an ideal platform which allows you to meet with experts from the scope of medical tourism for discussing development trends in industry, negotiating and signing contracts. Gathering under one roof of leading experts from around the world, IMTEC saves your time, energy and money.

Facts and figures IMTEC 2013:

100 + exhibitors
1100 sq ft - the exhibition area
2000 + number of visitors

Structure of exhibitors by region:

Europe - 63%
Middle East 11%
Asia - Africa 9% - 7%
Other regions of the world - 10%

Why the Middle East?

- Outgoing medical tourism from the UAE to Europe and North America is growing rapidly, moreover, tourists from the Emirates usually combine treatment with leisure.
- Amount of income from the UAE medical tourism in 2010 amounted about \$ 1.7 billion according to forecasts of research company Business Monitor International, this figure will grow by about 15 percent annually.
- Participating governments according to Gulf Cooperation Council (GCC) spend between \$ 100,000 to \$ 500,000 per one patient, and in some cases - more than 1.5 million U.S. dollars (2011). Until in the region will be available the best alternatives of medical care, patients of GCC will continue to travel abroad for treatment.
- More than 10 million people worldwide went abroad for treatment in 2010, while the volume of medical tourism market reached \$ 4 billion in 2012. Great amount of tourists are the representatives of the countries that are members of the Gulf Cooperation Council, more than 9000 patients are residents of the UAE. This figure increases annually by 26% since 2006.

IMTEC exhibition provides a unique opportunity for companies included in the "value chain" of medical tourism to demonstrate their services to target audience - from professionals of medical tourism market to the end users - medical tourists.

Alongside the exhibition will be held **Multi-track-conference** where local and foreign industry leaders will acquainted with details of the latest developments and their implementation in medical tourism practice. Upscale speakers will share their experience and knowledge in the program, which include actual questions of industry development.

IMTEC will also place delegates with special business program - **Commissioners of Medical Travel** (CMT) Program –which are specialists responsible for sending large numbers of patients abroad for treatment, the aim is to find new business partners. CMT program includes a series of operational meetings in the framework of special business sessions (first day) and more fundamental, pre-planned meetings on the 2nd day.

CMT facts, 2013:

25 countries (28% Europe, 24% Middle East 20% Africa, 16% of the CIS / Russia, 8% Asia, 4% U.S.)
4 hours business meeting CMT (first day)
245 pre-planned meetings (second day)

Number of program delegates at IMTEC 2014 will be about 80 people, among them - representatives of government institutions, insurance companies, major medical operators and international companies from around the world. Main emphasis in 2014 will be on the Middle East, Africa and CIS / Russia.

Official website of the event: <http://www.medicaltravelexhibition.com/>

For members of the Ukrainian Association of Medical Tourism (UAMT) are provided preferential terms that will optimize your resources.

Waiting for your applications: office@uamt.org.ua
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