**V International Exhibition & Conference** 

# **Medical Travel**



3-5 of October, 2017 IEC, Kiev, Ukraine

Organizers: ITE-Group (Premier Expo), Ukrainian Association of Medical Tourism (UAMT)







## **Preliminary program**

**3 October 2017** 

### V INTERNATIONAL CONGRESS OF MEDICAL TOURISM

#### FOR UKRAINIAN AND FOREIGN REPRESENTATIVES OF THE MEDICAL TOURISM MARKET



Venue: International Exhibition Center, Kiev.

#### The program consist of:

- Presentations of countries and clinics as a medical tourism destinations;
- Innovations in medicine;
- The exchange of international experience;
- Plenary discussion.

Well-known speakers from: Hungary, Latvia, Israel, Poland, Finland, Ukraine, Czech Republic and other countries.

**Target audience:** medical tourism facilitators; travel agents and companies operating in the direction of health tourism; doctors from all branches of medicine; managers of hospitals and rehabilitation centers; medical press.





## EDUCATIONAL COURSE ON MEDICAL TOURISM

#### FOR UKRAINIAN AND FOREIGN REPRESENTATIVES OF MEDICAL TOURISM MARKET



**Venue:** International Exhibition Center, Kiev.

Part I - «Who is he - a patient from Ukraine? Who is he - a foreign patient?"

Successful experience exchange.

Speakers: medical tourism leaders from Ukraine and other countries Plenary discussion.

Part II - «Are you ready to be face to face to the competition in the global medical tourism market?"



Successful medical tourism strategies of leading countries. Plenary discussion. Speakers: Representatives of the leading countries of medical tourism.

Part III - "How to get funding for development of your business?"

The successful experience of involving funding & investment from the European funds, Ukrainian and foreign investors. Plenary discussion.

Speakers: Representatives of Ukrainian and foreign countries.

**Target audience:** medical tourism operators, travel agents and companies that operate in the direction of the medical and health tourism; insurance companies, medical centers, clinics, hospitals and rehabilitation centers, associations and clusters of medical tourism, doctors of all specialties.



## **B2B VIP HOSTED BUYERS PROGRAM**

#### FOR UKRAINIAN AND FOREIGN REPRESANTATIVES OF THE MEDICAL TOURISM MARKET







Start of the program: 18:00

**Organizer:** Ukrainian Association of Medical Tourism (UAMT)

**The B2B program** is an effective schedule of the B2B meetings and the presentation of the benefits of companies between:

• **Suppliers** - more than 15 of the best Ukrainian and foreign health care providers (medical centers, clinics, hospitals, rehabilitation and diagnostic centers, hotels)

and

• **Buyers** - more than 60 medical tourism facilitators (agents, doctors, travel agents, assisting and insurance companies, charities, Internet platforms) from Ukraine and foreign countries;

Buyers from: Ukraine, Europe, the Middle East, North America, and Africa.

**Suppliers from:** Turkey, Ukraine, Spain, Hungary, Latvia, Lithuania, Israel and others.



MTEC 2015 video



## TOUR TO THE LEADING MEDICAL CENTERS

#### FOR FOREIGN AND UKRAINIAN REPRESANTATIVES OF THE MEDICAL TOURISM MARKET



Venue: Ukrainian medical centers

Visiting leading Ukrainian medical centers and hospitals that have all facilities for treatment patients from different countries.

Tour aimed at all doctors, facilitators and companies that develop inbound medical tourism in Ukraine.

#### Strong Ukrainian inbound medical tourism directions:

- Reproductive medicine, IVF
- Dentistry
- Plastic surgery
- Stem cells treatment
- Cardio surgery
- Rehabilitation

Target audience: medical tourism operators, assisting medical tourism companies; travel agents; insurance companies; non-Ukrainian doctors of all specialties.





Have any questions? Please, contact us!

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