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### WELCOME NOTE



### Dear Colleagues

Medical tourism is a rapidly growing industry; so many countries showed interest and invested in building the infrastructure to become a hub for medical tourism.

Jordan has succeeded to become a distinguished medical tourism destination, and recognized as the preferred choice for patients from the Middle East and North Africa. And Jordan was honored to win the IMTJ award as the "Medical Tourism Destination of the year 2014".

The Private Hospitals Association-Jordan is the key player in promoting and providing medical tourism in Jordan, and we are keen to strengthen the cooperation between different countries who are interested to provide or receive healthcare services.

Pioneers Road is specialized in organizing local and regional large scale conferences, we gained our reputation due to our exceptional efforts and dedication in bringing ideas to life, delivering invaluable and up to date information to all our customers.

We are honored to invite you to be part of the upcoming conference "International Medical Tourism Conference" that we will host in Amman – Jordan, under the patronage of his Excellency the Prime Minister of Jordan Dr. Abdullah Nsour.

We are inviting internationally renewed experts and opinion leaders and decision makers to address current issues effecting medical tourism.

I really encourage you to join us in this conference as it will be a good opportunity to meet with key players in medical tourism from different parts of the world and particularly from the MENA region.

Not only that but I promise you that you will enjoy the beauty of Jordanian treasure "Petra" and the uniqueness of the lowest spot on earth "Dead Sea" and the wonderful weather in Amman.

Looking forward to see you soon.

**Dr. Fawzi Al-Hammouri**Conference Chairman
Private Hospitals Association Chairman

Ayman Arikat
CEO
Pioneers Road Event Planning

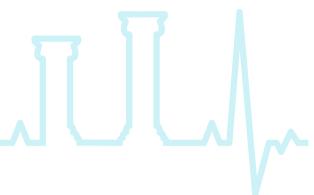


To provide a forum in which public and private sector delegates from around the world can explore ways to provide reliable, safe, professional, and modern medical care at affordable prices.



- 1. Provide a platform for networking, interaction between industry players and discussion of industry issues through attracting the decision makers of health authorities and key players in the health tourism industry globally.
- 2. Identify emerging innovations and international standards, and foster a better understanding of opportunities.
- 3. Advocate for a better understanding of the benefits of medical tourism for the patients and for the healthcare providers.
- 4. Facilitate the identification and embracing of emerging international requirements and opportunities.
- 5. Offer health care providers from around the world the chance to create business opportunities and forming partnerships.
- 6. Illustrate the importance of accreditation and quality assurance programs.





The International Medical Tourism Conference 2015 will be of interest to the following:

- ▶ Ministries and Governmental Bodies (Health and Tourism Ministry Officials)
- ▶ Embassies Medical and Health Attachés
- ▶ Hospitals, Healthcare Facilities and Medical Services Providers
- ▶ Accreditation Bodies and quality assurance programs
- ▶ Insurance Companies, and Health Insurance Agents
- ▶ Airline Companies, Travel and Tourism Agents
- ▶ Spas, Hotels, and Resorts with wellness facilities
- ▶ Medical Equipment's, E-Health and Pharmaceutical Companies
- ▶ Medical Tourism Companies and Facilitators
- ▶ Healthcare Professions (Physicians, Dentists, Pharmacists, Nurses, Radiologists and Laboratory technician)
- ▶ Healthcare Administrative Professionals





▶ Theme I Global Medical Tourism

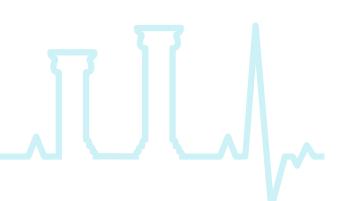
▶ Theme II Quality & Accreditation and the impact on medical tourism

▶ Theme III Healthcare Institutions Success Stories

▶ Theme IV Effective Medical Tourism Marketing Tools

▶ Theme V Medical Tourism Councils Initiative Best International Practices





### Friday 29th May 2015

18:00 - 20:00

B

Event Registration at RCC Ballroom in Le Meriden Hotel International Registration Desk

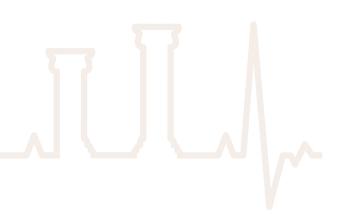
### Saturday 30th May 2015

8:00 – 9:00	Executive Breakfast & Registration
9:00 – 9:30	Opening & Keynote Speeches
9:30 – 10:15	Exhibition Opening & Coffee Break
10:15 – 12:00	Global Health Tourism Sessions
12:00 – 12:15	Coffee Break
12:15 – 14:00	Global Health Tourism Sessions
14:00 – 15:00	∜⊙1 Lunch Break
15:00 – 17:00	Certified Medical Tourism Professional Training workshop By Medical Tourism Association (MTA) Registration required
15:00 – 17:00	Networking & B2B
20:00 – 22:00	Gala Dinner

### Sunday 31st May 2015

9:00 – 10:45	Quality and Accreditation Sessions
10:45 – 11:00	Coffee Break
11:00 – 12:30	Healthcare Institutions Success Stories Sessions
12:30 – 12:45	Coffee Break
12:45 – 14:00	Effective Medical Tourism Marketing Tools Sessions
14:00 – 15:00	IOI Lunch
15:00 – 17:00	Certified Medical Tourism Professional Training workshop By Medical Tourism Association (MTA) Registration required
15:00 – 17:00	Closing session "Medical Tourism Councils" Best International Practices

# **CONFERENCE PARTICIPATION**





1. Conference Participation	3 Delegates attending all Conference Sessions	Coffee breaks and meals	Package Cost 2,100 US\$
(Companies Only)	6 m <sup>2</sup> Exhibiting Area		
	Networking Program		
2. Delegates Participation	Attending all Conference Sessions	Coffee breaks and meals	Cost per participant <b>350 US\$</b>

3. Sponsorship Packages	Golden USD 15,000	Silver USD 10,000	Bronze USD 5,000
Exhibiting area	12 m²	9 m²	6 m²
Front row seats	2 delegates	1 delegates	1 delegates
Free live advertising show (during coffee breaks)	~		
Company website will be hyperlinked with the conference website	<b>~</b>	~	<b>~</b>
Company name and logo will be presented on all communication materials	<b>~</b>	~	<b>~</b>
Invitations to Gala Dinner & the Launching Reception	5	3	2
Have the opportunity to address the guests at the Gala Dinner	<b>~</b>		

### PARTICIPANT REGISTRATION





PARTICIPANT INFORMATION				
Company Name				
Participants Name				
Address				
City		Country		
Email		Job Title		
Phone		Website		
Fax				
CONFERENCE PARTICIPATION PACKAGES		BENEFITS	COST US\$	SELECT
	Three (3) Delegates attending all Conference Sessions			
Conference Participation (Companies Only)	6 m <sup>2</sup> Exhibiting Area		2,100	
(,	Networking Program	Coffee Breaks and Lunch		
Delegates Participation	Attending all Conference sessions		350	
	Networking Program	Coffee Breaks and Lunch		<u></u>
	Golden Sponsor		15,000	
Sponsorship	Silver Sponsor		10,000	
	Bronze Sponsor		5000	
TOTAL AMOUNT OF THE PARTICIPATIO	N FEES TO BE PAID BY BANK TRANSF	ER TO THE FOLLOWING ACCOUNT		
Private Hospitals Association				
THE HOUSING BANK FOR TRADE		Account No. (JOD): 0000783100101001		
Main Branch Amman – Jordan		Swift Code: HBHOJOAXXXX  IBAN: JO39HBHO0010000000783100101001		
Animan – Jordan		<b>IDAN.</b> 30391 IBI 1000 100000007 83 100 10 100 1		
Name		Authorized		
Signature				
Stamp		Date		

#### HOTEL RESERVATION

Le Meriden - Amman Hotel

SGL 170 US\$ Inclusive of Sales Tax & Breakfast

DBL 190 US\$ Inclusive of Sales Tax & Breakfast

For reservation please follow the link: <a href="https://www.starwoodmeeting.com/events/start.action?id=1502230396&key=FF8DCD3">https://www.starwoodmeeting.com/events/start.action?id=1502230396&key=FF8DCD3</a>

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www.imtc-jordan.com

### FOR FURTHER DETAILS PLEASE CONTACT US AT

# PRIVATE HOSPITALS ASSOCIATION

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