



INTERNATIONAL MEDICAL TOURISM CONFERENCE

www.imtc-jordan.com

4th EDITION | FUTURE OF MEDICAL TOURISM

Le Meridien Amman, Jordan

30th – 31st May 2015

Organized by



Supported by





INTERNATIONAL MEDICAL
TOURISM CONFERENCE

TABLE OF CONTENT

PAGE

3	WELCOME NOTE
4	VISION
5	OBJECTIVES
6	TARGETED PARTICIPANTS
6	2015 CONFERENCE MAIN THEMES
7	CONFERENCE AGENDA
8	CONFERENCE PARTICIPATION PACKAGES
9	PARTICIPANT REGISTRATION FORM

WELCOME NOTE



Dear Colleagues

Medical tourism is a rapidly growing industry; so many countries showed interest and invested in building the infrastructure to become a hub for medical tourism.

Jordan has succeeded to become a distinguished medical tourism destination, and recognized as the preferred choice for patients from the Middle East and North Africa. And Jordan was honored to win the IMTJ award as the “Medical Tourism Destination of the year 2014”.

The Private Hospitals Association-Jordan is the key player in promoting and providing medical tourism in Jordan, and we are keen to strengthen the cooperation between different countries who are interested to provide or receive healthcare services.

Pioneers Road is specialized in organizing local and regional large scale conferences, we gained our reputation due to our exceptional efforts and dedication in bringing ideas to life, delivering invaluable and up to date information to all our customers.

We are honored to invite you to be part of the upcoming conference “ International Medical Tourism Conference” that we will host in Amman – Jordan, under the patronage of his Excellency the Prime Minister of Jordan Dr. Abdullah Nsour.

We are inviting internationally renewed experts and opinion leaders and decision makers to address current issues effecting medical tourism.

I really encourage you to join us in this conference as it will be a good opportunity to meet with key players in medical tourism from different parts of the world and particularly from the MENA region.

Not only that but I promise you that you will enjoy the beauty of Jordanian treasure “Petra” and the uniqueness of the lowest spot on earth “Dead Sea” and the wonderful weather in Amman.

Looking forward to see you soon.

Dr. Fawzi Al-Hammouri
Conference Chairman
Private Hospitals Association Chairman

Ayman Arikat
CEO
Pioneers Road Event Planning



VISION

To provide a forum in which public and private sector delegates from around the world can explore ways to provide reliable, safe, professional, and modern medical care at affordable prices.



OBJECTIVES

1. Provide a platform for networking, interaction between industry players and discussion of industry issues through attracting the decision makers of health authorities and key players in the health tourism industry globally.
2. Identify emerging innovations and international standards, and foster a better understanding of opportunities.
3. Advocate for a better understanding of the benefits of medical tourism for the patients and for the healthcare providers.
4. Facilitate the identification and embracing of emerging international requirements and opportunities.
5. Offer health care providers from around the world the chance to create business opportunities and forming partnerships.
6. Illustrate the importance of accreditation and quality assurance programs.



TARGETED PARTICIPANTS



The International Medical Tourism Conference 2015 will be of interest to the following:

- ▶ Ministries and Governmental Bodies (Health and Tourism Ministry Officials)
- ▶ Embassies – Medical and Health Attachés
- ▶ Hospitals, Healthcare Facilities and Medical Services Providers
- ▶ Accreditation Bodies and quality assurance programs
- ▶ Insurance Companies, and Health Insurance Agents
- ▶ Airline Companies, Travel and Tourism Agents
- ▶ Spas, Hotels, and Resorts with wellness facilities
- ▶ Medical Equipment's, E-Health and Pharmaceutical Companies
- ▶ Medical Tourism Companies and Facilitators
- ▶ Healthcare Professions (Physicians, Dentists, Pharmacists, Nurses, Radiologists and Laboratory technician)
- ▶ Healthcare Administrative Professionals



2015 CONFERENCE MAIN THEMES




- ▶ Theme I Global Medical Tourism
- ▶ Theme II Quality & Accreditation and the impact on medical tourism
- ▶ Theme III Healthcare Institutions Success Stories
- ▶ Theme IV Effective Medical Tourism Marketing Tools
- ▶ Theme V Medical Tourism Councils Initiative Best International Practices




CONFERENCE AGENDA






Friday 29th May 2015

18:00 – 20:00	 Event Registration at RCC Ballroom in Le Meriden Hotel International Registration Desk
---------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Saturday 30th May 2015

8:00 – 9:00	 Executive Breakfast & Registration
9:00 – 9:30	Opening & Keynote Speeches
9:30 – 10:15	Exhibition Opening & Coffee Break
10:15 – 12:00	Global Health Tourism Sessions
12:00 – 12:15	 Coffee Break
12:15 – 14:00	Global Health Tourism Sessions
14:00 – 15:00	 Lunch Break
15:00 – 17:00	Certified Medical Tourism Professional Training workshop By Medical Tourism Association (MTA) <i>Registration required</i>
15:00 – 17:00	 Networking & B2B
20:00 – 22:00	Gala Dinner

Sunday 31st May 2015

9:00 – 10:45	Quality and Accreditation Sessions
10:45 – 11:00	 Coffee Break
11:00 – 12:30	Healthcare Institutions Success Stories Sessions
12:30 – 12:45	 Coffee Break
12:45 – 14:00	Effective Medical Tourism Marketing Tools Sessions
14:00 – 15:00	 Lunch
15:00 – 17:00	Certified Medical Tourism Professional Training workshop By Medical Tourism Association (MTA) <i>Registration required</i>
15:00 – 17:00	Closing session “Medical Tourism Councils” Best International Practices

CONFERENCE PARTICIPATION



PACKAGES

1.Conference Participation <i>(Companies Only)</i>	3 Delegates attending all Conference Sessions 6 m² Exhibiting Area Networking Program	Coffee breaks and meals	Package Cost 2,100 US\$
2.Delegates Participation	Attending all Conference Sessions	Coffee breaks and meals	Cost per participant 350 US\$

3.Sponsorship Packages

	Golden USD 15,000	Silver USD 10,000	Bronze USD 5,000
Exhibiting area	12 m²	9 m²	6 m²
Front row seats	2 delegates	1 delegates	1 delegates
Free live advertising show <i>(during coffee breaks)</i>	✓		
Company website will be hyperlinked with the conference website	✓	✓	✓
Company name and logo will be presented on all communication materials	✓	✓	✓
Invitations to Gala Dinner & the Launching Reception	5	3	2
Have the opportunity to address the guests at the Gala Dinner	✓		

PARTICIPANT REGISTRATION

FORM

PARTICIPANT INFORMATION

Company Name			
Participants Name			
Address			
City		Country	
Email		Job Title	
Phone		Website	
Fax			

CONFERENCE PARTICIPATION PACKAGES	BENEFITS	COST US\$	SELECT CHOICE
Conference Participation (Companies Only)	Three (3) Delegates attending all Conference Sessions		
	6 m ² Exhibiting Area	2,100	<input type="checkbox"/>
	Networking Program	Coffee Breaks and Lunch	
Delegates Participation	Attending all Conference sessions		
	Networking Program	350	<input type="checkbox"/>
	Coffee Breaks and Lunch		
Sponsorship	Golden Sponsor	15,000	<input type="checkbox"/>
	Silver Sponsor	10,000	<input type="checkbox"/>
	Bronze Sponsor	5000	<input type="checkbox"/>

TOTAL AMOUNT OF THE PARTICIPATION FEES TO BE PAID BY BANK TRANSFER TO THE FOLLOWING ACCOUNT

Private Hospitals Association	Account No. (JOD): 0000783100101001
THE HOUSING BANK FOR TRADE & FINANCE	Swift Code: HBHOJOAXXX
Main Branch	IBAN: JO39HBHO0010000000783100101001
Amman – Jordan	

Name	Authorized
Signature	
Stamp	Date

HOTEL RESERVATION

Le Meriden - Amman Hotel

SGL 170 US\$ Inclusive of Sales Tax & Breakfast

DBL 190 US\$ Inclusive of Sales Tax & Breakfast

For reservation please follow the link: <https://www.starwoodmeeting.com/events/start.action?id=1502230396&key=FF8DCD3>

In collaboration with



**MEDICAL TOURISM
ASSOCIATION**

Supported by



www.visitjordan.com

Silver Sponsoe



Media Sponsoe



**INTERNATIONAL MEDICAL
TOURISM CONFERENCE**

www.imtc-jordan.com

FOR FURTHER DETAILS PLEASE CONTACT US AT

**PRIVATE HOSPITALS
ASSOCIATION**

**PIONEERS ROAD
EVENT PLANNING**

Tel +962 6 5651869
Fax +962 6 5157360
Mobile +962 777316316
E-mail ceo@phajordan.org

Tel +962 6 5563630
Fax +962 6 5563638
Mobile +962 772777277
E-mail info@pioneersroad.com